

Communication Careers

Career Opportunities Worksheet

Please include any additional career topics unique to your participating organization or other available community-based organization.

Career Opportunities Activity Topics	Organization Has Resources	Organization Consultant
	Yes/No	Who can teach this skill?
1. Program production—Producers		
2. Program production—Assistant producers		
3. Program production—Video editors		
4. Program production—Web site or Internet producers		
5. Program production—Announcers		
6. Program production—Program directors		
7. News-related—Reporters		
8. News-related—Correspondents		
9. News-related—News writers		
10. News-related—News analysts		
11. News-related—Weathercasters		
12. News-related—Atmospheric scientists		
13. News-related—Sportscasters		
14. News-related—Assistant news directors		
15. News-related—News directors		
16. Technical—Radio operator		
17. Technical—Audio/Video equipment technicians		
18. Technical—Broadcast technicians		
19. Technical—Television and video camera operators		
20. Technical—Master control engineers		
21. Technical—Technical directors		
22. Technical—Assistant chief engineers		
23. Technical—Chief engineers		
24. Management—Advertising and promotions managers		
25. Management—Sales managers		
26. Management—Business and financial managers		
27. Management—General and operations managers		

Career Opportunities Activity Topics	Organization Has Resources	Organization Consultant
	Yes/No	Who can teach this skill?
28. Sales, promotions, and marketing— Account executives		
29. Sales, promotions, and marketing— Continuity directors		
30. Sales, promotions, and marketing— Sales supervisors		
31. Professional—Public relations specialists		
32. Professional—Computer specialists		
33. Professional—Multimedia artists		
34. Professional—Animators		
36. Professional—Editors		
37. Professional—Writers		
38. Professional—Authors		
39. Professional—Audio/Video equipment technicians		
40. Professional—Film and video editors		
41. News analysts—News anchors		
42. News analysts—News writers		
43. News analysts—Commentators		
44. News analysts—Columnists		
45. News analysts—Investigative reporters		
46. Printing and publishing prepress— Desktop publishers and scanner operators		
47. Printing and publishing press— Printing machine operators		
48. Printing and publishing binding— Bookbinders		
49. Printing and publishing—Graphic designers		

**Communication Careers
Sample Program Calendar**

	First Meeting Date	First Meeting Career Opportunities Topic	First Meeting Adult Consultant/ Youth Chair	Second Meeting Date	Second Meeting Career Opportunities Topic	Second Meeting Adult Consultant/ Youth Chair	Monthly Post Planning Meeting Date	Monthly Post Activity	Monthly Post Activity Consultant/ Youth Chair	Council Activity Programs
September	First Wednesday	Fall frisighter	Hal, Mark	Second Wednesday	Elect officers	Bill, Martha	Third Wednesday	Visit a newspaper.	Mike, Mary	
October	First Wednesday	Program production—producers	James, Sean	Second Wednesday	Program production—Video editors	Cliff, Cheryl	Third Wednesday	Visit a printer.	Kim, Jim	
November	First Wednesday	News-related—Reporters	Frank, Tom	Second Wednesday	News-related—News writers	Peggy, Jimmy	Third Wednesday	Assist the local junior chamber of commerce with a project.	Keith, Amy	Learning for Life program conference
December	First Wednesday	News-related—Weathercasters	Cosby, Judy	Second Wednesday	News-related—Sportscasters	Marty, Mariann	Third Wednesday	Assist special-needs students.	Karen, Stephen	
January	First Wednesday	Technical—Audio/Video equipment technicians	Lauri, Mike	Second Wednesday	Technical—Television and video camera operators	Jim, Natalie	Third Wednesday	Visit a broadcast center. Tour the operations control room.	Adam, Becky	Learning for Life leadership workshop series—16 components
February	First Wednesday	Technical—Chief engineers	Mathew, Danny	Second Wednesday	Professional—Public relations specialists	John, Cindy	Third Wednesday	Put on a press conference.	Michael, Debbie	
March	First Wednesday	Professional—Computer specialists	Tom, Katy	Second Wednesday	Professional—Multimedia artists	Carey, Ann	Third Wednesday	Host a spring cleaning event. Wash windows.	Roger, Sherri	Learning for Life community service project
April	First Wednesday	Professional—Editors	Cliff, Maya	Second Wednesday	Professional—Writers	Debbie, Murray	Third Wednesday	Host a spring cleaning event. Wash windows.	Alex, Gretchen	
May	First Wednesday	News analysts—News anchors	Ashley, Amy	Second Wednesday	News Analysts—Columnists	Rayna, David	Third Wednesday	Host a spring cleaning event. Wash windows.	Jeff, Joanne	Learning for Life character education in Exploring—Four components
June/July	First Wednesday	News analysts—Investigative reporters	Mathew, Monica	Second Wednesday	Printing—Desktop publishers/scanners	Faye, Hazel	Third Wednesday	Visit a communications organization.	Brenda, Joe	
August	First Wednesday	Printing—Graphic designers	Paul, Denise	Second Wednesday	Printing—Machine operators	David, Stephanie	Third Wednesday	Visit a communications organization.	Ken, Imelda	